

IFPO New Discoveries MODEL CONSULTANTS

ATTRACT NEW FACES & FIGURES

<http://www.ifpo.net/discoveries>

BE YOUR OWN BOSS SHOOT GLAMOUR PHOTOS for CASH

FULL TIME or PART TIME
at HOME - STUDIO
or ON-LOCATION

WHY CONSULTING?

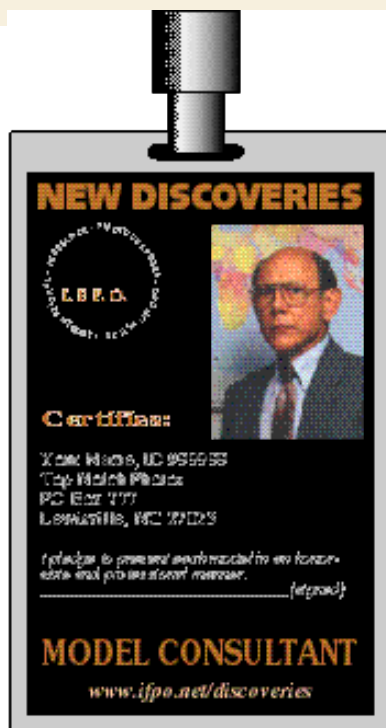
- Attract New Faces and Figures
- Recruit Models For Money
- Shoot Glamour Photos for Cash
- Be Your Own Boss
- Work at Your Own Pace
- Make Money and Have Fun

WHAT IS MODEL CONSULTING?

Model Consulting is a business opportunity sponsored by the International Freelance Photographers Organization (IFPO). The program gives photographers three effective ways to make money immediately and get immediate exposure for their newly discovered models:

1. Offers opportunity to start or expand a model portfolio business (photo or video).
2. Provides photographers with an easy way to attract models for their other photography interests and assignments.
3. Provides models immediate exposure on the IFPO New Discoveries Internet Site.

Photographers often need models in their regular work, and models always need pho-



tographers to produce their portfolios in order that they may promote themselves and pursue a career development program. IFPO serves more than 100,000 photographers and models in 131 countries around the world.

ALL THE MODELS YOU NEED

Hundreds of Consultants since 1984 have proven and refined the program. It works.

Freelance photographers are natural "body hunters" in search of new images.

Through Model Consulting, photographers can earn money while starting or developing their business in model portfolios or even starting a modeling agency. IFPO supplies you with easy, complete, instructions to get started making money with or without a studio.

Hundreds of models have been recruited over the years by IFPO member photographers. Consultants may experience dramatic increases in their incomes as a result of the IFPO New Discoveries program; first, by photographing aspiring new models' portfolios, then by providing access to the IFPO New Discoveries internet site. Consultants who do not recruit models for IFPO are able to attract all the models they need for their other photography interests!

AMATEUR MODELS

New "amateur" models discovered by consultants have starred in major video productions, auditioned for prime time TV shows, and participated in fashion, photography, and promotional assignments too numerous to name.

Many photographers have used Model Consulting as a springboard to launch successful careers in model portfolio and video production businesses. Many consultants use the program to make it easy to attract models for use in their other photography interests and never list their models on the IFPO New Discoveries internet site. You can use the program to further any of your business or hobby interests.

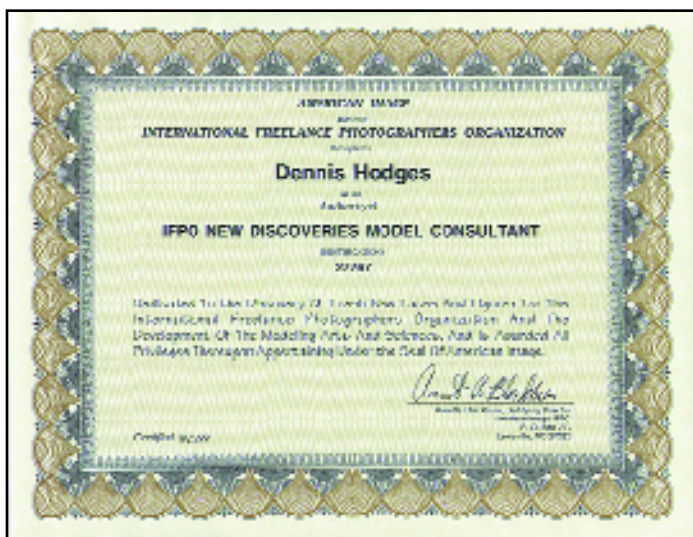
BENEFITS TO MODELS

The benefits afforded models through the IFPO New Discoveries Program are unique. The dues are only \$40 for the first year and \$30 for each year thereafter. For that the model receives a complete New Discoveries Kit with an Identification Card and Parchment Certificate. The model also receives a current issue of *How to Become a Successful Model*.

Each model gets a free listing on the IFPO New Discoveries Internet site for freelance models:

<http://www.ifpo.net/discoveries>

Models who wish to have their photos published on the internet site may do so for additional fees which cover the cost of scanning and set up. Detailed information is in the Consultant's New Discoveries Manual. Models may also be randomly selected as an Official New Discoveries Model.



www.ifpo.net/pdf/discoveries.pdf

JOIN OR UPGRADE NOW...



HOW TO MAKE MONEY

IFPO New Discoveries models annual dues are only \$40.

IFPO Pays Directly To You

~~\$20.00~~ for each New Discoveries model recruited! Payment is instant. You collect the \$40 dues for the first year and send only \$20 on to IFPO with the internet listing form.

\$30.00 for each model RENEWAL! Each time your model renews, you collect the \$30 renewal fee and send only \$10 to IFPO with renewal form!

\$\$\$\$ PLUS! You make even more money when your "discovered" models want their photo published on the New Discoveries internet site. You collect the money (\$20 for one photo; \$50 for three) and KEEP 50% for yourself! (See the Operating Manual.)

New Discoveries Models Pay You Directly:

IFPO suggests that each new model provide 1-3 photographs for publication on the internet. Those photos should depict the model in the broadest possible range of poses and settings...portraits to full shots... location to studio...furs to figure. Remem-

ber New Discoveries are eager to have these photos taken and published!

Model Portfolios Pay Big Bucks

As an authorized IFPO New Discoveries Model Consultant, you are in a perfect situation to capture and build on this business opportunity. A Consultant can easily gain the confidence of the model with the official credentials to guide and direct the development of the model's portfolio.

Consultants have developed "packages" for new discoveries that have sold for between \$75 and \$400 per model. Consultants have reported income as high as \$427 the first week.

MODEL CONSULTING SOLVES AN OLD PROBLEM

Your New Discoveries Model Consultant Membership does **NOT require you** to recruit a single model **EVER!**

Many IFPO photographers join the Consultant Program simply to solve the age old problem of finding models for other aspects of their photography work without spending an arm and a leg with a modeling agency and without potential models being skeptical of the photographer's intentions.

The official, internationally recognized IFPO Credentials and the New Discoveries Model Consulting Program make it super-easy to approach and convince any potential model to work with you.

EVERYTHING YOU NEED

Consultants report that potential models are convinced instantly when you use the identification materials provided in your Model Consultant Enrollment Kit!. New model prospects recognize you as a professional and are eager to follow your guidance without question. "I've never found it so easy to attract models," is the most common response from new consultants.

Enrollment as a consultant gives you everything you need to make money the very first week. It includes setting up your account at IFPO, your New Discoveries Model Consultant I.D. Cards, Letter of Certification, Operating Instructions and a supply of the business forms needed to get you up and running. It includes easy to follow instructions for promoting your business as an IFPO New Discoveries Model consultant and attracting or recruiting models.

ATTENTION CURRENT IFMO MODEL CONSULTANTS

You may upgrade (get a completely new package) to the New Discoveries Program for only \$39 plus \$7 S&H. Order item #905A-UP.

IFPO NEW DISCOVERIES MODEL CONSULTING ENROLLMENT COUPON (Available to IFPO Members only)

5 Digit IFPO Member # _____ or enclose dues.

name _____

(optional) business name _____

address _____

city/st/zip _____

phone _____ FAX _____

email _____ URL _____

Use your Check, Money Order, OR Credit Card as follows:

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Visa/MasterCard/American Express/Optima Card #

expiration date

signed _____ date _____

MAIL THIS COUPON TO: IFPO ORDER DEPT.

PO BOX 777, Lewisville, NC 27023-0777

905A..... Full Model Consultant Membership \$69.00

(The \$69 fee includes a \$10 initiation fee for setting up your Consultant's account and a \$59 permanent Consultant Membership Dues) **Your Consultant's Kit contains: 1 Badge/Wallet ID card, 1 Wallet ID Card** and laminating materials, **Consultant's Certificate, Consultant's Operating Instructions** and the following master forms: **Model Interview Form (F164), Model Portfolio Contract (F165), Model Portfolio Checklist (F163) and Model Release (F191)**. You also get IFPO New Discoveries **Enrollment Forms, Renewal Forms, and Internet Listing Releases.**

USA FIRST CLASS MAIL SHIPPING \$ 7.00
(foreign shipping \$15 USD)

TOTAL PAYMENT ENCLOSED _____

CREDIT CARD ORDERS:

CALL FREE 1-800-654-9557 or FAX 1-800-283-5989